

Organised by:



(Charter member of IACVS)

BUSINESS VALUATION METHODS & APPLICATIONS COURSE

9 March 2023 | 9:00 am – 1:30 pm

Venue: Bungalow 37, No.37, Jalan Abdullah, Bangsar, 59000 Kuala Lumpur

Conducted by :

Mr Ooi Kok Hwa, CFA, C.A.(M), CPA (Aust.), CFE, ICVS, CM&AA

COURSE PROGRAM

8:00 am – Registration

9.00 am – 10.00 am

Valuation - An Overview

- Explain the key elements in business valuation
- Basic mechanics of valuation: Mixing vision and reality
- Different types of standards of values
- The process of business valuation

10.00 am – 11.00 am

Types of Valuation Models and Applying Income Approach

- An overview of income, market and asset approaches
- Measures of economic income to whom?
- Components of the income approach
- Single and multiple capitalisation methods

- How to determine discount rates
- To reflect the risk factors in business valuation

11.00 am – 11.30 am - Coffee/Tea Break

11.30 am – 12.30 pm

Applying Market Approach

- Establishing and applying pricing multiples
- How many guideline companies?
- Applications and limitations of the market approach

12.30 pm – 1.30 pm

Applying Asset Approach

- Cost, price and value
- Type of cost, component of cost
- When does cost indicate value?
- How to perform Excess Earnings Method

Upon completion of this course, participants will be able to:

- ✓ Explain key elements in business valuation
- ✓ Differentiate the different types of standards of values
- ✓ List the key differences between income, market and asset approaches
- ✓ Determine the core value of a company through discounting future cash flows
- ✓ Apply pricing multiples on business appraisals
- ✓ Illustrate the application of the excess earnings method



Applied for 4 CPD Hours from the Board of Valuers, Appraisers, Estate Agents and Property Managers



WHAT WILL I LEARN?

ABOUT THE SPEAKER: MR OOI KOK HWA



Mr. Ooi is the Managing Partner of MRR Consulting, dealing mainly with Business Appraisal, Investment, and Financial Training. He is a Chartered Financial Analyst (CFA) charter holder, Chartered Accountant of MIA, Certified Practising Accountant CPA (Australia), Certified Fraud Examiner (CFE), Certified Merger and Acquisition Advisor (CM&AA), International Certified Valuation Specialists (ICVS) and is also a registered member of the Business Valuers Association Malaysia (BVAM) and a Member of Malaysian Institute of Accountants.

Presently, he is a licensed Investment Advisor by the Securities Commission of Malaysia. As a licensed investment advisor, Mr. Ooi provides business appraisals for sale and purchase, intellectual property (IP) valuation, valuation on ESOS and pension plan. Besides, he also provides investment advisory services to clients, covering investments in Malaysia, Singapore, Hong Kong, and US markets. Mr. Ooi is currently actively involved in providing investment training, CFA Examination preparation courses and Continuing Professional Education (CPE) courses for fund managers, research analysts, brokers, and the general public. He has conducted CFA classes in Penang, Kuala Lumpur, Singapore, Shanghai, Vietnam and Brunei. Besides, he is also one of the main trainers in providing technical training sessions and examination material preparation for the training arm of Securities Commission of Malaysia, the Security Industry Development Corporation's (SIDC), covering various programs, such as Graduate Development program, Directors' training program, and APEC Work Placement Program.

In addition, he is also a regular trainer for Singapore Stock Exchange (SGX), Institute of Singapore Chartered Accountants (ISCA) and Malaysian Institute of Accountants (MIA). Currently, Mr. Ooi is one of the FAA (Finance Accreditation Agency) accreditation panels. Besides, he is also a moderator and industry expert for some of the FAA Learning Standards. The FAA, supported by Bank Negara Malaysia and Securities Commission Malaysia, is responsible for raising the standards and quality of professional learning and development in the financial services industry. Besides, he is also a Visiting Fellow for USM Management School. Mr. Ooi is regularly featured in the local media. He is an investment columnist for Sin Chew Yit Poh. Previously, he was the investment columnist for the Star Business (the Malaysian main English business newspaper) for 4 years and Pulses Magazine (published by Singapore Stock Exchange - SGX). He has also been invited as a guest speaker for NTV7, Astro AEC, 8TV (Malaysia TV channels) as well as BFM, a business radio channel, in Malaysia.

REGISTRATION FORM



COURSE ON BUSINESS VALUATION METHODS & APPLICATIONS
9TH March 2023 | 9:00 am – 1:30 pm | Bungalow 37, No.37, Jalan Abdullai,
Bangsar, 59000 Kuala Lumpur

Charter Member
of IACVS

CATEGORY	FEE (PHYSICAL PARTICIPATION)	TICK	FEE (VIRTUAL PARTICIPATION)	TICK
BVAM MEMBERS	RM300.00		RM250.00	
NON-BVAM MEMBERS	RM400.00		RM350.00	
STUDENTS (TERTIARY/ DIPLOMA/DEGREE WITHOUT ANY WORKING EXPERIENCE)	RM100.00		RM50.00	

NO	NAME	CATEGORY	MOBILE NO.	EMAIL	FEE
1					
2					
3					
				TOTAL	

CONTACT PERSON	CONTACT NO	EMAIL

E-Registration - <https://forms.gle/GRhCTIMEDqzQ9BhG6>

(E-mail/WhatsApp your payment receipt to bvam.secretariat@gmail.com / Pamela (017-3916008)

Enclosed herewith is the bank-in slip/proof of payment dated _____

for RM _____ made payable to the Business Valuers Association Malaysia, CIMB

Account No. 8602 484 305.

Important Note:

- An email confirming your registration will be sent upon receipt of your registration form. Please contact the Secretariat in the event you do not receive it. The Official Receipt will be issued upon receipt of payment.
- If you are unable to attend, you may send a suitable and equivalent substitute (subject to confirmation in writing by the BVAM Secretariat) by giving us a written notification at least three (3) days before the date of the event. Please take note that there will be **NO REFUND** or cancellation after registration.
- The organiser reserves the right to cancel or reschedule the event at their discretion.

For further queries contact:-

Pamela, BVAM Secretariat

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