

WEBINAR



VALUATION OF INTANGIBLE ASSETS USING THE RELIEF-FROM-ROYALTY METHOD: A STEP-BY-STEP GUIDE

16 March 2022 | 10.00 am – 1.00 pm



Applied for 3 CPD Hours

Speakers:

Mr Larry Escoro, CFA
Assistant Manager, Valuation,
Adastra IP, Philippines



Ms Christine Ng
Secretary-General of BVAM
& IP Valuation Director,
Adastra IP, Malaysia



Organised and made possible by the Business Valuers Association of Malaysia (BVAM), this workshop aims to provide participants with practical knowledge in applying the RFR method to value intangible assets. Participants will gain an appreciation of the considerations in selecting the key inputs to the valuation process (such as royalty and discount rates) including the available sources where they derive them.

Click here to register:

<https://forms.gle/AYsHApYZYmomKqdb6>

(Closing Date to Register: 11 March 2022)

RM100 – non-members

RM80 – BVAM-members

RM50 – students

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SEMINAR LINK WILL BE GIVEN UPON REGISTRATION